

## Information to Aid You In Completing a Private Directional Permit Application

The following information is designed to aid you in completing a Private Directional permit application. Additional information about the advertising programs available in Iowa can be found in the "Guide to Iowa Outdoor Advertising Sign Regulations." You may obtain additional copies of the Private Directional permit application and/or the "Guide" by writing to Advertising Management, Iowa Department of Transportation, 800 Lincoln Way, Ames, IA 50010, or visit our website [www.iowadot.gov/iowaroadsigns](http://www.iowadot.gov/iowaroadsigns). After reviewing the "Guide," please feel free to contact our office at 515-239-1449, if you have additional questions.

### ***SIGN LOCATION***

**Between Milepost \_\_\_\_ & \_\_\_\_:** Highway mileposts are small green and white signs located just off the edge of the highway. Please indicate the two mileposts between which your signs will be located.

**\_\_\_\_ Feet Measured From Milepost \_\_\_\_:** List the distance, in feet, from your proposed sign location to the milepost with the smaller number.

**Location Description:** Briefly enter the sign location

### ***OWNER OF LAND WHERE THE SIGN IS TO BE LOCATED***

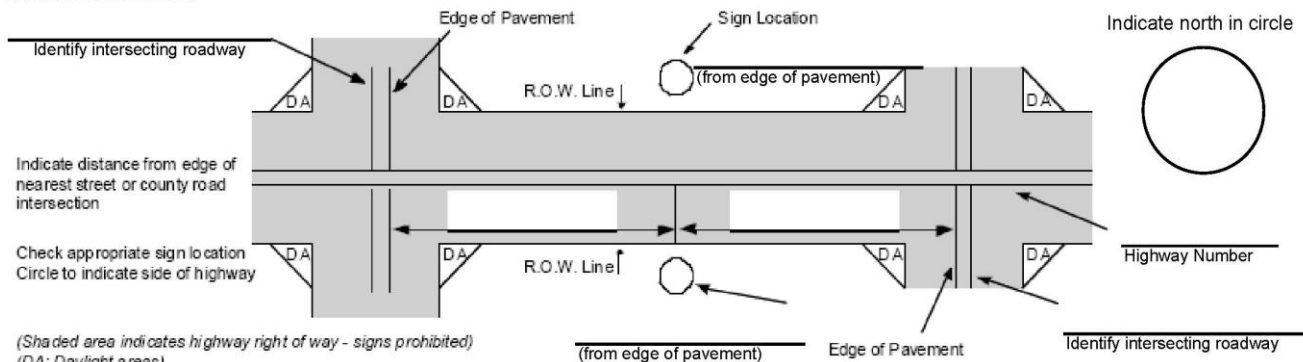
State regulations require that a copy of the lease with the landowner accompany the application. (In the case of a verbal lease, a statement of the terms of the lease, signed by the sign owner, will be accepted.)

### ***SIGN LOCATION MAP***

Please be sure you indicate the distance to the nearest intersecting street or roadway, so that we might be better able to pinpoint exactly where you wish to place the sign.

Due to the large number of permits we are receiving, we are requesting that all sites for permits be staked. Please place a visible stake at the proposed edge of the sign nearest the highway.

SIGN LOCATION MAP



### ***SIGN DESCRIPTION***

An application is required for each sign face.

### ***ZONING INFORMATION***

**Zoned Cities or Counties:** If the sign location is within a zoned city or county, it is necessary that your local zoning official sign off on the application indicating that the sign complies with the local zoning ordinance. Approval of this permit is contingent upon compliance with both state and local ordinances and regulations.

**Unzoned Cities or Counties:** If the sign location is within an unzoned city or county (those which do not have a comprehensive zoning plan) it is necessary that your local official sign off on the application indicating that the sign does not conflict with any local ordinances.

### ***APPLICANT'S CERTIFICATION***

Be sure to sign the application in the area labeled "applicant certification."

Application fees for private directional permits are \$100.00 per face, payable at the time of application. Please remit the appropriate fees.

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